

CES 2019 Innovation Awards Honoree for Hercules DJControl Inpulse 300



Rennes - France, November 9, 2018

Hercules is very proud to announce that the Hercules DJControl Inpulse 300 received an Innovation Award Honoree yesterday during the CES Unveiled New York media conference. The CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)™, owner and producer of CES, the world's largest and most influential technology event. The DJControl Inpulse 300 combines DJ mixing software (DJUCED®) and an innovative DJ controller with built-in light guides to help aspiring DJs learn how to perfect the art of manual beat-matching and choose the right songs for a seamless music mix. [Watch the full video.](#)

DJControl Inpulse 300 on-board visual guides designed to learn DJing

The bright on-board visual guides provide real-time guidance for beginners to beatmatch manually and learn the right gestures to adopt.

The Tempo light guides are located along the tempo fader (pitch fader). They indicate to the DJ in which direction they should move the tempo fader to play the next track at the same BPM as the current track.

The Beat align guides are located below the jog wheels. They indicate to the DJ in which direction they should turn the jog wheel to align the exact beats of the next track with the beats of the current track.



DJControl Inpulse 300 Intelligent Music Assistant (IMA) designed for controlling dance floor energy

Intelligent Music Assistant (IMA) makes it easy for all DJs to decide on the best song to play, whether they are learning or performing:

The Assistant: pressing this button on the controller 'asks' DJUCED® software to suggest the best audio tracks from the user library to be mixed harmonically with the track currently in playback.

Energy viewer: the color of the translucent ring below the browser encoder indicates the energy level of the master track between blue (low energy) and red (high energy). The higher the energy, the more 'danceable' the audio track is. The Energy viewer helps DJs to set the adequate energy level and control the ambiance of a dancefloor.

Trending songs: this feature is available exclusively from DJUCED® uses the software's artificial intelligence to reveal tomorrow's hottest songs to help you prepare your new playlists and make sure you mix what's "in".

The significant bonus of DJUCED DJ Software is the full integration of the Hercules DJ academy that lets the beginner DJ follow and watch the built-in video tutorials to learn the basics of DJing and develop his/her skills. The user can watch the video tutorials while using the DJControl Inpulse 300 as the videos' playback is embedded directly into the mixing software.

The DJControl Inpulse 300 is available for sale at the recommended retail price of €199.99/ USD 199.99

About Guillemot Corporation S.A.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the Hercules and Thrustmaster brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, the UK, the United States, Canada, Belgium, the Netherlands, China [Hong Kong], Spain, Romania and Italy) and distributes its products in more than 85 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users. www.guillemot.com

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About CES:

CES® is the world's gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years-the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, it attracts the world's business leaders and pioneering thinkers. Check out CES video highlights. Follow CES online at CES.tech and on social.

About Consumer Technology Association:

Consumer Technology Association (CTA)™ is the trade association representing the \$377 billion U.S. consumer technology industry, which supports more than 15 million U.S. jobs. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world's best-known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.

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